

## **FOR IMMEDIATE RELEASE**

### **Enhancing Brachycephalic Dogs' Lives: VetOvation's Surgical Innovations for Better Breathing**

**Raleigh, NC - June 27, 2024** – VetOvation, a leader in veterinary surgical solutions, is making significant strides in improving the quality of life for brachycephalic dogs, those beloved flat-faced breeds such as French bulldogs, pugs, and Boston terriers. These dogs often suffer from Brachycephalic Obstructive Airway Syndrome (BOAS), a condition that severely impacts their ability to breathe. Through innovative surgical interventions, VetOvation is providing these dogs with a new lease on life.

**Meet Isabella and Harley** – A French bulldog named Isabella was experiencing severe breathing difficulties due to BOAS. With the expertise of Dr. Carrie Foltyn at Southwest Veterinary Services and the advanced technology provided by VetOvation, Isabella underwent a soft palate resection and nasal passage widening. These two procedures dramatically improved her ability to breathe and enjoy a normal life.

Similarly, another French bulldog named Harley benefited from the skills of Tony Kahn, DVM, DACVS with Anchor Veterinary Surgery. Harley's procedures, using VetOvation's Voyant Vessel Sealer, included a soft palate resection and nares resection. Not only did the procedures enhance her airway, but they also gave her an improved quality of life.

**Innovative Technology: The Voyant Vessel Sealer** – The Voyant Vessel Sealer is at the forefront of VetOvation's technological advancements. This state-of-the-art tool manufactured by Applied Medical allows for precise and effective sealing of blood vessels up to 7mm (about 0.28 in) in diameter using radiofrequency energy. It not only aids in procedures specific to BOAS but is also instrumental in a wide range of other surgeries, from tumor removals to spays and neuters.

**Veterinarian Testimonials** – Justin Kerr, DVM of Burnt Store Animal Hospital and Joe Chow, DVM of Rusty Ridge Animal Center have both highlighted the transformative impact of the Voyant Vessel Sealer. They emphasize its efficiency, precision, and the enhanced outcomes it provides for their patients. Dr. Kerr notes, "The vessel sealer that came along with the laparoscopic bundle is the single thing in this clinic that I could not do my job without."

**About VetOvation** – Vet Ovation is committed to advancing veterinary care through innovative surgical technologies. Many of these tools have been around for years in the human medical market but have not yet made the transition to veterinary medicine. By equipping veterinarians with innovative tools and techniques, VetOvation aims to improve animal health outcomes and enhance the quality of life for pets everywhere. Their dedication to veterinary excellence is reflected in their continuous efforts to provide the best surgical solutions and support to veterinary professionals.

For more information about VetOvation and their revolutionary veterinary surgical solutions, please visit [VetOvation's Website](#) or contact CEO Les Meadowcroft.

**Les Meadowcroft**

VetOvation

Email: [les@vetovation.com](mailto:les@vetovation.com)

Phone: (844) 255-7297